



Bohemian Foundation Style Guide

How to use the logo

Please do not substitute colors on the logo. They should remain black and white only.



Primary Logo



Only use the white logo with dark backgrounds.

Logo placement

The logo should not be stretched in any way.



Cropping the logo

The logo should not be cropped tightly. Do not crop out any part of the logo, including the lines above and below Bohemian, the word "Foundation" and the trademark symbol.



Logo size

Please do not resize the logo smaller than a width of 1 inch.

Minimum width: 1 inch



File Types

- For most documents (i.e. word documents, posters, web or mobile graphics), use **JPEG or PNG**. These are the smallest file size and will work well in all computer programs.
 - PNG or PDF** format are the only formats used with the white logo because the picture background is transparent.
- If the logo will be large (i.e. large poster or hanging banner) use the **PDF or EPS** file.
- EPS** files can be edited using Adobe Photoshop and Illustrator, so please be careful not to alter the logo in any way.



Language: "the" Bohemian Foundation

When writing about Bohemian Foundation, please do not include the word "the" before "Bohemian Foundation."

Further questions?

Contact us for more information.

✉ communications@bohemianfoundation.org

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