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EMERGING NORTHERN COLORADO MUSICIANS CALLED TO APPLY

FORT COLLINS, Colo., September 1, 2020 – A new music showcase and competition, Sonic Spotlight, is now accepting applications from Northern Colorado musicians ages 22-and-under. The program supports the regional all ages music community and provides semifinalists and finalists with professional development and mentorship from industry professionals.

Sonic Spotlight invites musicians that play any genre of original music to apply. Selected artists and bands will have opportunities to work with industry experts, connect with creative peers, receive radio airplay, create professional music videos, win prizes and level up their music. The application is free and available along with complete program information at sonicspotlight.org through the Sept. 30 application deadline. Musicians ages 22-and-under from Larimer and Weld counties are eligible to apply. Sonic Spotlight is designed as an annual showcase for the region's up-and-coming musicians, and is supported by [Fort Collins Museum of Discovery](http://FortCollinsMuseumofDiscovery.org), [105.5 The Colorado Sound](http://105.5TheColoradoSound.org) and [Bohemian Foundation](http://BohemianFoundation.org).

A panel of music industry veterans will determine which artists advance, and ultimately which finalist is named winner of Sonic Spotlight 2020. The program will include sessions with industry experts to prepare participants for two rounds of competition. The first round will culminate in a radio-ready song showcase Nov. 19 on 105.5 The Colorado Sound. The second round will culminate in a music video showcase Dec. 10 on Facebook Live. All Sonic Spotlight showcases, mentorship sessions and artist opportunities during the eight-week program will be held virtually.

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